

AI Clarity & Readiness Workshop

From AI overwhelm to a clear, practical starting point.

HALF-DAY LEADERSHIP ENGAGEMENT | LED BY TROY MORGAN OAM WITH KINAH KNAPP

Not a generic AI training day.

A structured discovery and readiness engagement that helps leadership understand what is already happening, what matters, where the risks and opportunities are, and what should happen next.

WHY THIS WORKSHOP

AI is already entering most organisations through employees, existing software and ad hoc experimentation. The challenge is rarely how to use more AI. The challenge is knowing where to begin, what to govern, what to prioritise and what foundations need to be in place before scaling.

01

CLARITY

Understand current AI use, capability, pain points and hidden activity.

02

READINESS

Surface governance, information, systems, people and process gaps.

03

NEXT STEPS

Identify immediate actions, candidate opportunities and the right path forward.

WHAT WE EXPLORE

- How AI is already being used across the organisation
- Capability and confidence differences across teams
- Free, personal or unapproved AI tools and shadow AI
- Repetitive work, friction points and decision bottlenecks
- Knowledge, data and information that is hard to find or trust
- Existing systems, workflows and integration constraints
- Practical opportunities for controlled AI use
- Governance, risk and values that must shape adoption

WHO SHOULD ATTEND

Designed for leadership and key functional leaders who collectively understand how the organisation works. Ideal group size: 6-12 participants.

Typical participants: CEO / GM, Operations, Finance, People & Culture, Marketing, IT / Technology, Customer or Member Services, Risk / Governance and other major operational functions.

STREAM 1 | CAPABILITY & CONTROLLED USE

Use existing tools better, improve capability, create governed projects and identify near-term value.

STREAM 2 | ENTERPRISE KNOWLEDGE & FOUNDATIONS

Strengthen information, systems, process, permissions, governance and organisational knowledge.

AI Clarity & Readiness Workshop

A practical four-hour leadership session tailored to your organisation.

\$6,500 + GST

excluding agreed travel expenses

HOW THE HALF-DAY WORKS

TIME	SESSION	INTENDED OUTCOME
0:00-0:20	Purpose & strategic context	Connect AI to the organisation's goals, values and desired outcomes.
0:20-0:50	AI in your world	Practical context demonstration and discussion of current confidence and use.
0:50-1:30	AI in your work	Map current tools, tasks, pain points, output quality and hidden AI activity.
1:30-1:40	Break	
1:40-2:15	From individual use to organisational capability	Show how one-off use can become repeatable, shared and governed organisational capability.
2:15-2:55	How the organisation actually works	Explore real workflows, knowledge, files, systems, ownership, access and friction.
2:55-3:20	Two paths to AI value	Separate near-term controlled use from longer-term organisational foundations.
3:20-3:40	Guardrails & values	Define what AI must never weaken: trust, authenticity, judgement, privacy, safety and reputation.
3:40-4:00	What happens next	Identify immediate risks, unknowns, candidate opportunities and the appropriate next phase.

WHAT IS INCLUDED

✓ Sponsor discovery and pre-work questionnaire ✓ Review of supplied strategy, structure, policies and technology context ✓ Tailored workshop design and practical demonstrations ✓ Four-hour facilitated leadership workshop	✓ Digital workshop exercises and consent-based capture ✓ Live workshop findings capture ✓ Post-workshop analysis and synthesis ✓ AI Clarity & Readiness Findings Report + executive debrief
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WHAT YOU RECEIVE AFTERWARDS

A concise, client-ready findings report covering current AI position, key observations, capability and governance gaps, information / systems issues, opportunity areas, decisions still required and the recommended road forward.

WHERE THIS CAN LEAD

Where deeper work is required, the workshop can lead into a structured pathway:

1 DEPARTMENT DIAGNOSTIC	2 EXECUTIVE DECISIONS	3 90-DAY ROADMAP	4 GOVERNANCE & FOUNDATIONS	5 PILOTS & ADVISORY
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The goal is not more AI.

The goal is stronger organisational capability.

TK Publications helps leadership teams move beyond AI hype and make practical, responsible choices about where AI can genuinely add value.

TROY MORGAN OAM

Lead Facilitator

KINAH KNAPP

AI Strategy & Delivery Support